



ProjectManager

CUSTOMER STORY

How Bracket Management Helps Manufacturers Fill ERP Gaps with ProjectManager

Overview

Bracket Management is a fractional CFO and operations consulting firm that helps manufacturing companies improve profitability through better systems, processes and operational visibility. While most of its clients already have Enterprise Resource Planning (ERP) systems in place, those platforms often lack the project management capabilities needed to coordinate work, manage capacity and keep projects on schedule.

To bridge those gaps, Bracket Management has standardized on ProjectManager. The platform provides the visibility, accountability and workload planning capabilities manufacturers need to organize projects, improve collaboration and deliver customer orders with greater confidence.

Standout features: Workload management, board view, Gantt charts, file attachments custom roles, project collaboration

Key challenges

- ERP systems lacked project management functionality for planning and execution
- Limited visibility into team capacity and project progress
- Disconnected communication across emails, spreadsheets and file-sharing tools
- Difficulty assigning ownership and holding teams accountable for project tasks

ProjectManager's solutions

- Workload management provides real-time visibility into team and resource capacity
- Board and Gantt views simplify project planning and execution
- Centralized project files, conversations and documentation improve collaboration
- Task ownership and deadlines create greater accountability across teams



Location

North Carolina, United States



Website

www.bracketmgmt.com



Industry

Manufacturing Operations Consulting



Company Size

Consulting for \$3M-\$30M manufacturers

Helping Manufacturers Build Stronger Operations

Bracket Management provides fractional CFO and operations consulting services for growing manufacturers. Founder Stewart Ervin brings decades of experience in finance and operations, helping business owners implement the systems and processes needed to scale efficiently.

The firm's three-phase approach begins with repairing operational challenges, establishing foundational business processes and ultimately helping companies generate greater value through strategic growth.

For Ervin, project management plays a central role in every client engagement.

"ProjectManager is a staple in every client we work with. We've been using it from day one," he said.



Filling the Gaps That ERP Systems Leave

Most of Bracket Management's clients already operate sophisticated ERP systems that manage purchasing, inventory and order fulfillment.

However, Ervin found that these systems often stop short of managing the work required to successfully execute projects.

Manufacturers still need to coordinate engineering activities, schedule subcontractors, prepare job sites, manage procurement timelines and balance internal capacity. Without dedicated project management software, these activities frequently become fragmented across spreadsheets, emails and meetings.

ProjectManager provides the structure needed to connect all of these moving pieces into a single project plan.

"Everything your ERP doesn't do—that's where ProjectManager comes in."



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Stewart Ervin, Founder

Bringing Visibility and Accountability to Every Project

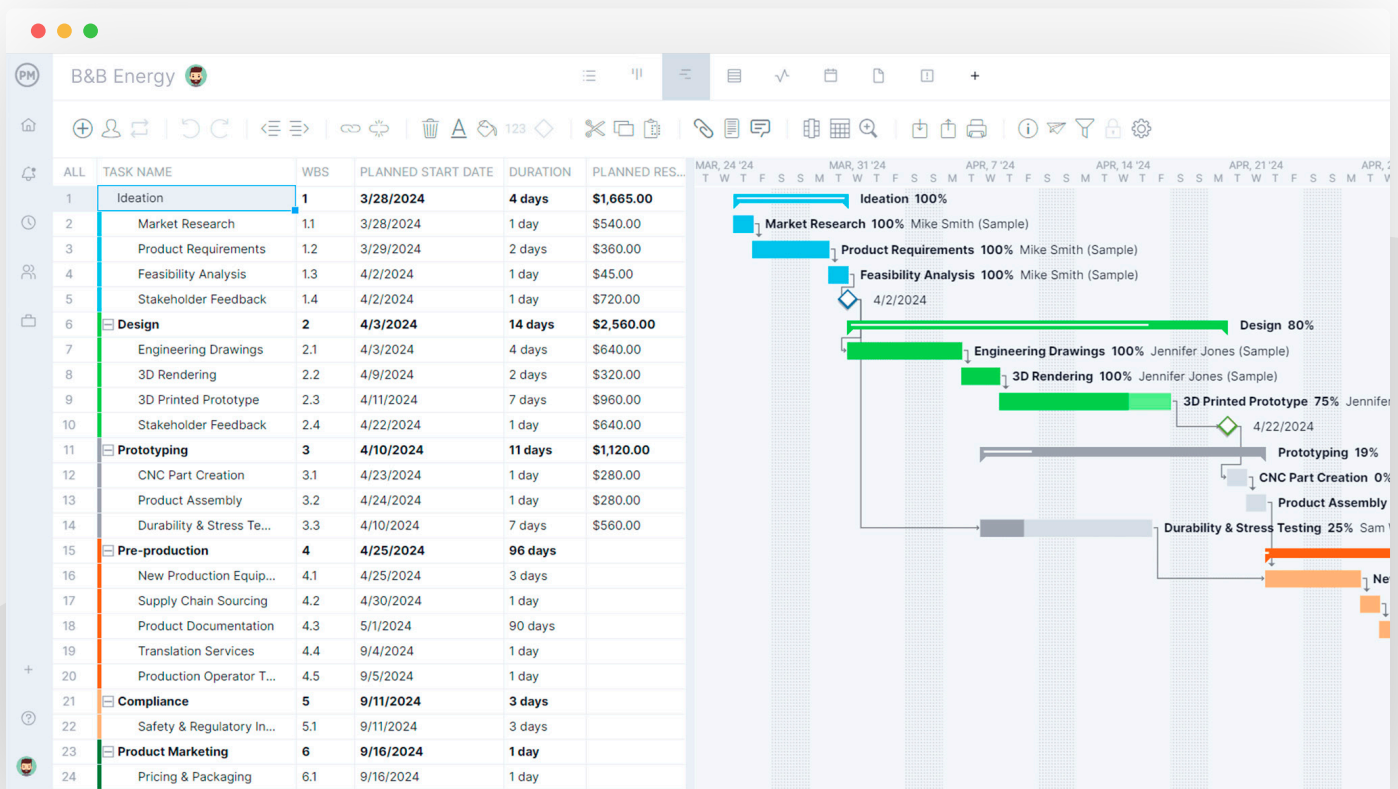
One of the biggest improvements Ervin sees after implementing ProjectManager is increased visibility across client operations.

Every task has a clear owner, deadline and place within the overall project, making it easier for teams to understand priorities and identify potential delays before they impact customer delivery dates.

Rather than reacting to problems as they arise, manufacturers gain a clearer understanding of their critical path and can proactively adjust schedules when necessary.

According to Ervin, this structure dramatically reduces the operational chaos that many growing manufacturers experience.

"ProjectManager removes chaos and adds visibility and accountability that wasn't there before."



Capacity Planning With the Workload View

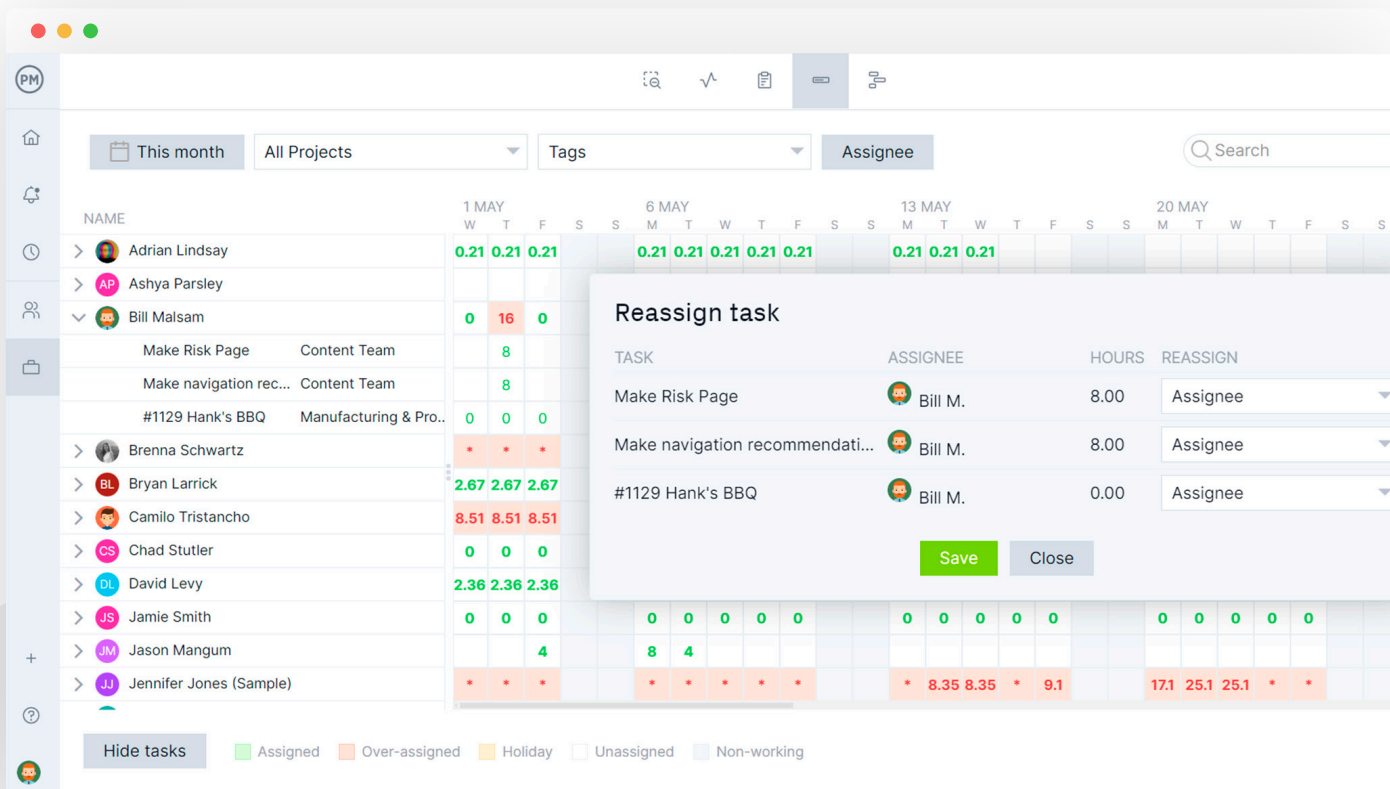
Among all of ProjectManager's capabilities, Ervin consistently points to the Workload view as the feature that delivers the greatest value for manufacturers.

Many ERP systems provide little insight into available capacity, making it difficult to determine whether teams, machines or subcontractors are overbooked.

ProjectManager gives clients an immediate visual representation of available resources, allowing them to make better scheduling decisions before bottlenecks occur.

Ervin has adapted the Workload feature to help clients manage everything from production teams to manufacturing equipment, making it one of the first tools they rely on when planning projects.

"Most ERPs do a poor job of capacity planning. The Workload view solves a need that manufacturers have been missing," he said.



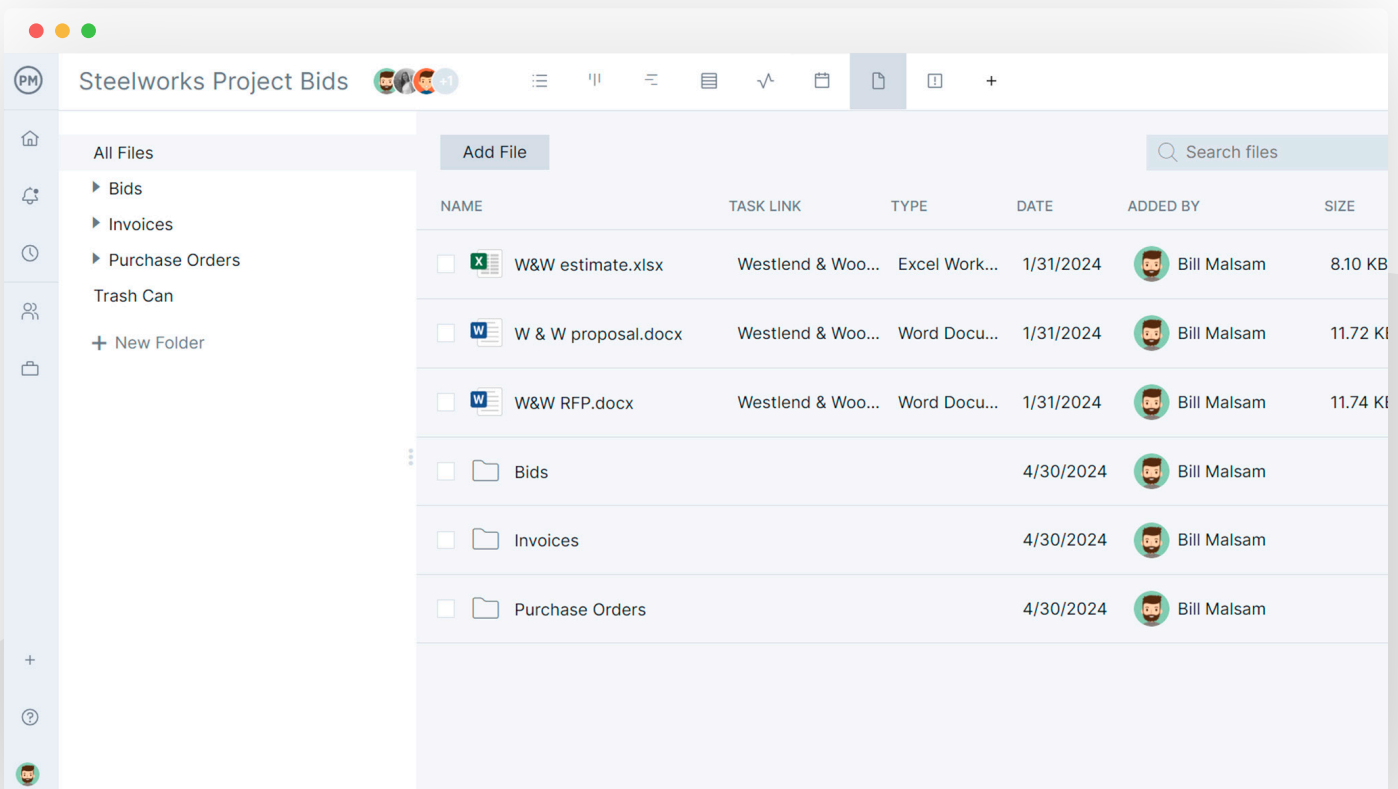
Creating a Single Source of Truth

In addition to planning and scheduling, ProjectManager helps Bracket Management's clients centralize project information.

Files, conversations and supporting documentation are stored directly within each project, reducing the need for disconnected emails, text messages and external file-sharing platforms.

With everything organized in one place, teams spend less time searching for information and more time executing work.

The platform's built-in audit trail also helps improve accountability by documenting project activity and keeping everyone aligned.



The screenshot displays the ProjectManager interface for a project named "Steelworks Project Bids". The left sidebar shows a file tree with "All Files" selected, containing sub-items: "Bids", "Invoices", "Purchase Orders", "Trash Can", and a "New Folder" button. The main area shows a table of files with columns: NAME, TASK LINK, TYPE, DATE, ADDED BY, and SIZE. The table lists three files: "W&W estimate.xlsx", "W & W proposal.docx", and "W&W RFP.docx", all added by "Bill Malsam" on 1/31/2024. Below these are three folders: "Bids", "Invoices", and "Purchase Orders", all added by "Bill Malsam" on 4/30/2024. An "Add File" button and a "Search files" search bar are visible at the top of the file list.

NAME	TASK LINK	TYPE	DATE	ADDED BY	SIZE
☐ W&W estimate.xlsx	Westlend & Woo...	Excel Work...	1/31/2024	Bill Malsam	8.10 KB
☐ W & W proposal.docx	Westlend & Woo...	Word Docu...	1/31/2024	Bill Malsam	11.72 KB
☐ W&W RFP.docx	Westlend & Woo...	Word Docu...	1/31/2024	Bill Malsam	11.74 KB
☐ Bids			4/30/2024	Bill Malsam	
☐ Invoices			4/30/2024	Bill Malsam	
☐ Purchase Orders			4/30/2024	Bill Malsam	

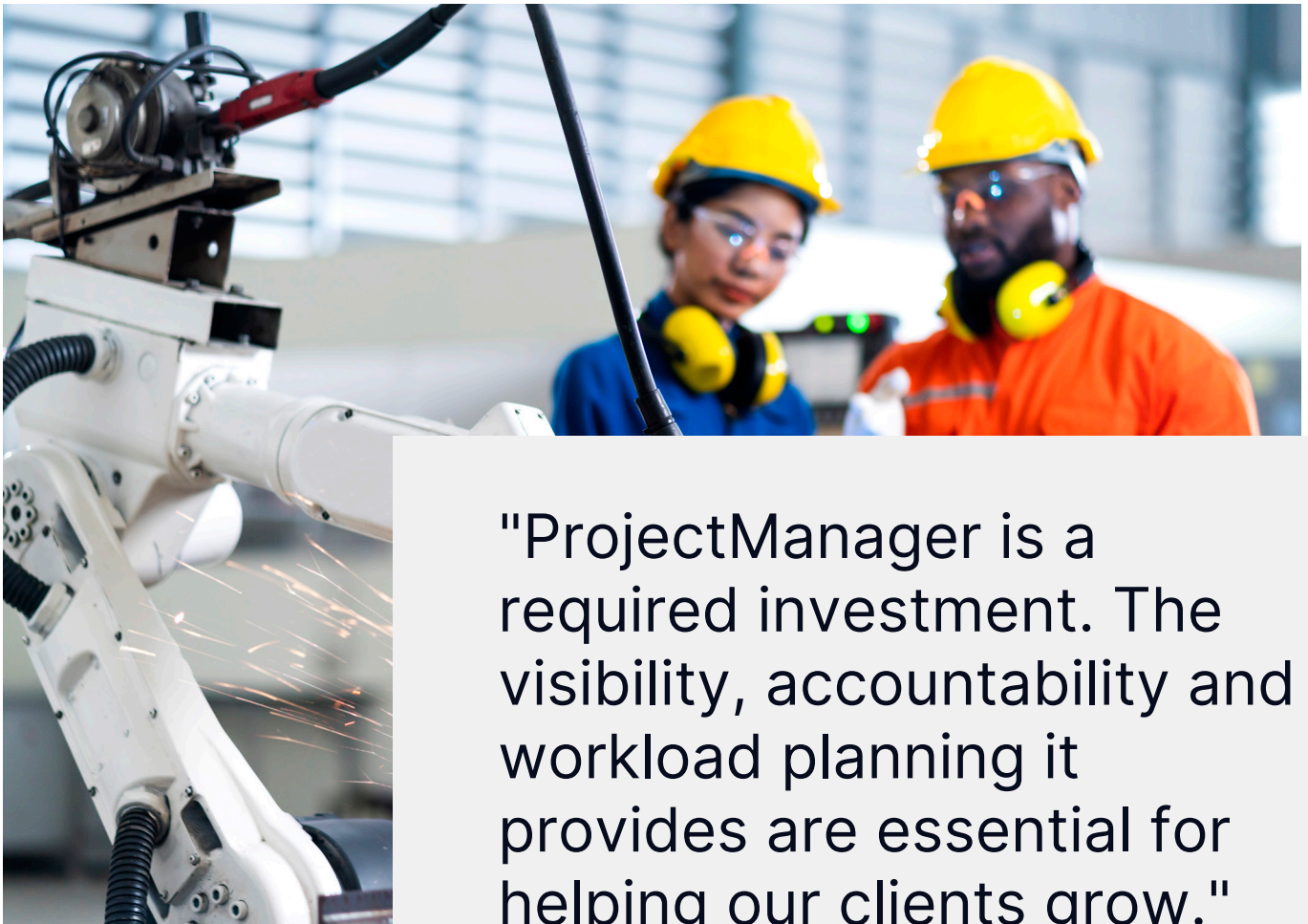
Supporting Long-Term Growth

Today, Bracket Management requires every client to implement ProjectManager as part of its operational improvement strategy.

Ervin believes the platform provides an exceptional combination of functionality, flexibility and value, allowing manufacturers to streamline operations while building the systems needed for sustainable growth.

As clients become more organized, they gain the visibility needed to improve efficiency, increase profitability and deliver a better experience for their own customers.

"ProjectManager is a required investment. The visibility, accountability and workload planning it provides are essential for helping our clients grow."



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Ready to try ProjectManager
for yourself?

Start free trial

Want to talk to our expert
sales team?

Contact us

